

Carbon Management Training course for entrepreneurs of a net zero tomorrow

# NEWSLETTER

1st edition







## About the project

## What is the NetOManager project?

NetOManager is an Erasmus+ project with the primary objective of enhancing the expertise and capabilities of EU managers in **carbon management**.

It aims to achieve this goal by introducing **innovative methodologies** to address Net-0 management, thereby fostering the development of comprehensive organizational strategies. Our focus is on **elevating the proficiency of VET** trainers and managers in carbon literacy training by introducing novel approaches and tools.

We aim at enabling the **new generation of entrepreneurs** to effectively contribute to making their businesses **greener** and more **sustainable**, by providing innovative ways to teach and implement net0management thing all kinds of businesses **in** the EU and beyond!

Consortium

#### Who we are

The consortium consists of a diverse blend of organizations coming from all over the European Union and beyond, with a plethora of expertise in the design of innovative curricula, innovation in management, support to VET and SMEs as well as the academic/scientific world. This mix will ensure the utmost well rounded perspective it taken when designing the material that will shape the net-0 managers of tomorrow!









University of Applied Sciences and Arts of Southern Switzerland

SUPSI

#### Meet the team:

- 1. Training 2000 is the project leading partner. It is an Italian adult education centre certified in the Marche Region for regional training, with experience in education and training in different sectors.
- 2. The HETFA Research Institute, located in Budapest, operates as an autonomous think tank. It specializes in delivering informative and evidence-driven assessments on both national and local policy matters.
- 3. Gebze Technical University is a state university located in the Marmara Region of Turkey, with the primary goal of accommodating the needs of 3 Technoparks, 18 Organized Industrial Zones (OIZs) and 35 R&D facilities in the area so as to contribute to the state-of-theart research and needs of society.
- 4. European Entrepreneurs CEA-PME is the largest confederation of voluntarily associated SMEs. It is a Brussels-based business federation counting 27 European associations as members, with more than 2.4 million enterprises, employing over 20 million people.
- 5. Innogestiona Ambiental is a Spanish environmental engineering company with experience in the provision of environmental and engineering services with a long track record in the development of innovation projects in the fields of environment, climate change, energy, ICT, agriculture, water, mobility, food chains, culture, among others.
- 6. Sunrise Tech Park is a non-profit organisation, established in 2003 aimed at boosting business support initiatives, fosters business and science collaboration by providing infrastructure, technology transfer, innovation support services for start-ups, young innovative companies, and knowledge intensive businesses.
- 7. Scuola universitaria professionale della Svizzera italiana (SUPSI) is one of the nine professional universities of Switzerland. It is recognized as an academic institute at the university level, oriented towards cutting edge professional education and applied research.

## The project online



The project has recently activated its **website** as well as its social media accounts on Facebook and LinkedIn. On these platforms you will be able to follow the development of the project and any news related to it and to the world of management and innovation. While the project's social media will be in English, you will always find the translated posts in all of the consortium's languages: **IT, TR, LT, HU, ES.** 

<u>Coming soon: NOM website will be updated and available in 6 different languages!</u>

### First activities

Since the project's kick-off meeting in Badajoz last year, the NOM team has been working to prepare the next step in the project, hence the framework of the net zero courses. As part of this activity, we had launched a survey addressed to SMEs to understand which are the challenges/obstacles that companies face when it comes to comprehending, accessing and moving within the net zero sphere.

The valuable insights we have gathered, are currently being implanted to provide an even more accurate final product: the competence map containing the most relevant courses for the net zero managers of a greener tomorrow.

## Coming soon!

Stay tuned by following our social media accounts to know more about the development of the project. And ff you think it could be interesting to participate more in this project and you would like to become a project ambassador, keep an eye out for posts/email as the <a href="MetOManager Ambassador program">NetOManager Ambassador program</a> is in the works!





<u>www.net0manager.eu</u>



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